



2018 Group Leader Travel Showcase



EXHIBITOR INFORMATION

Connect Your Building Blocks For Future Growth

WELCOME!

The Maryland Motorcoach Association (MMA) is excited to once again be doing a **Co-Location with Pennsylvania Bus Association (PBA)** at the UTZ Arena at the York EXPO Center & the Wyndham Garden Hotel, York, PA. Ideally located within minutes of major highways, the property provides easy accessibility

Where over 400 Group Leaders and Tour Operators attending in order to network, gather, and plan there up coming tours for the coming year. Marketplace consists of over 130 vendors including CVB's, Attractions, Hotels, Receptive's, Restaurants, Tour & Travel Partner's, and more importantly YOUR COMPETITOR. Will You Be There?

York County's abundance of hotels and restaurants, recreational variety, historic attractions and scenic countryside offer a complete package ...one that will make a lasting impression.

MMA is looking forward to having their Group Leader Travel Showcase in York, PA and working with Explore York to bring you this exciting opportunity to market to the MMA Operators and group leaders. We could not possibly do this without the help of our volunteers; Rich Gilbert, Maryland Office Of Tourism, Kay Gaddy, Hubers Bus Service, Cheryl Clemens-Everidge, Toby's Dinner Theatre, Michael Vescio, Tour and Travel Sales Manager/CTAS, Discover Dekalb CVB, and **YOU** our loyal exhibitors.

Thank you to all of the people that help make the MMA Annual Group Leader Travel Showcase the success that it has grown into.

You can register separately at the PBA website at www.PABus.org for the PBA Marketplace.

LOCATION

Wyndham Garden Hotel
2000 Loucks Rd, York, PA 17404
717-846-9500
www.wgyorkpa.com



To Make Reservations:

Call (717) 846-9500, #1 reservations, reference Maryland Motorcoach 2018 room block or by reservations through the hotel website at www.wgyorkpa.com

The Room Rate is \$139.00 + 11% tax.

- Check-in is 4:00pm; checkout is 12:00pm
- Guarantee with a major credit card
- Cancellation up to 72 hours prior to arrival
- Cut-off is **February 25, 2018** with unsold rooms released from the room block. Reservations taken after the cut-off date will be taken at the group rate on a space and rate availability basis only
- Complimentary wireless internet in each room
- Complimentary self parking
- Nearest airport: Harrisburg Intl Airport (MDT);
- Car rentals available

BOOTH INCLUDES

- Size: 10'x 10' booth
- Drapes Colors: 6' blue back drape, white 3'side drape
- (1) 6' skirted table, top white, skirt white, 2 chairs
- Sign w/company name & booth #
- 1 representatives/per booth 2nd person from same exhibiting company permitted at additional \$50.00 fee
- Listing in Marketplace Directory
- Educational Session March 28, 2018
- Presidents Reception March 28, 2018
- Continental Breakfast March 29, 2018
- Boxed Lunch March 29, 2018

MARKETPLACE SCHEDULE OF EVENTS

March 27, 2018

- 2:00pm Set-up (for those who did not attend PBA)
- 3:30pm Educational Session: "The Benefit of Working with the Group Leader"
- 5:30pm-6:30pm Vendor Reception: Wyndham Garden York

March 28, 2018

- 7:00am Set up for any vendors that did not set up the night before
- 7:30am-9:00am Continental Breakfast (included in registration fee)
- 9:30am-12:30pm MMA Group Leader Travel Showcase
- 12:30pm-1:00pm Tear Down & Group Leaders Depart for FAM Tours in and around York, PA
- 1:00pm Boxed Lunch (included in registration fee)

DECORATOR INFORMATION

General Exposition Services is once again the official decorator. Access the MMA Service Kit from General Expo at www.generalexposition.com Click on Online services and enter the password: **MMA18**. There are additional charges for booth carpeting and any items you choose to add. The booth will come with one table (covered) and two chairs. If you would like carpeting there is an additional charge as well. Please note that there is no carpeting in the exhibit hall. If ordering carpet please select the Standard Blue Jay color to go with our show colors this year of Blue & White.

ELECTRICITY

There is an additional \$30.00 per booth for electric please indicate on the registration form if in fact you do need electricity and all efforts will be made to place you in a location where it is conveniently available. (must be pre-ordered)

WIFI

Wifi is complimentary per booth per day. Please indicate on the registration form if in fact you would like this service. (must be pre-ordered)

SHIPPING

Booth materials must be done through General Exposition Services, shipments must be scheduled to arrive beginning Tuesday March 28, 2018 and shipped to:
MMA
c/o General Exposition Services
205 Windsor Rd, Limerick Business Ctr
Pottstown, PA 19464.

CANCELLATION POLICY

Cancellations must be submitted in writing and received prior to 12pm February 2nd for a 75% refund; no refunds will be issued for cancellations after 12pm **February 2, 2018**, MMA cannot be held accountable for cancellations not received by this date.

SPONSORSHIP OPPORTUNITIES

Maryland Motorcoach Association strives to help their Associate Members and potential new Associate Members to really optimize their company exposure. Our Sponsorship Opportunities are a perfect solution. Sponsorship provides unparalleled opportunities to expose their brand through various forms of print & media, face to face networking, and to promote your business to the top group leaders and tour operators from across our state. Please refer to the Sponsorship Opportunities for further information.