



# 2018 Group Leader Travel Showcase



## SPONSORSHIP OPPORTUNITIES

Connect Your Building Blocks For Future Growth

Maryland Motorcoach Association  
 2018 Group Leader Travel Showcase  
 MARCH 28 & 29, 2018  
 Wyndham Garden

The Maryland Motorcoach Association (MMA) is excited to once again be doing a Co-Location with Pennsylvania Bus Association (PBA) at the UTZ Arena at the York EXPO Center & the Wyndham Garden Hotel, York, PA. Ideally located within minutes of major highways, the property provides easy accessibility.

Where over **400 Group Leaders and Tour Operators** attending in order to network, gather, and plan their up coming tours for the coming year.

Marketplace consists of over 130 vendors including CVB's, Attractions, Hotels, Receptive's, Restaurants, Tour & Travel Partner's, and more importantly **YOUR COMPETITOR. Will You Be There?**

Don't miss this opportunity to get involved in a meaningful way. **BUILD** your **BUSINESS BLOCKS** with what we anticipate to be the biggest and best **Client Relationship / Networking** show yet!

### **D**evelop \$2,500.00

Our entry level sponsorship is designed for those looking for on-site visibility, and, access to MMA's membership!

#### Sponsor Benefits:

- ☀ MMA Registration & Booth at the GL Travel Showcase for ONE person (a \$425 member value!).
- ☀ Sponsor Recognition including logo placement in all program materials (print + digital + signage)
- ☀ Sponsor LOGO and LINK on MMA website event page (guaranteed April 2017 through January 2018).
- ☀ MMA Membership for one year (a \$350 value!) effective for one Calendar Year from date of sponsorship.

### **E**nrich \$4,000.00

This level is great for companies that want to stand out from the crowd – while still offering great value.

#### Sponsor Benefits:

- ☀ Complimentary MMA registration & booth for up to TWO people (a \$500.00 value!).
- ☀ Receive all other SILVER sponsor benefits PLUS:
- ☀ At least one dedicated mention on MMA's social media account (FB)
- ☀ Complimentary stuffing of a promotional item in all MMA Group Leader "Attendee Bags"

Questions? Please contact:

Mary Presley at 571.312.7117 or mpresley@marylandmotorcoach.org

**THANK YOU FOR YOUR SPONSORSHIP AND PARTNERSHIP!**

## 2018 MMA SPONSORSHIP/EXHIBITOR AGREEMENT

YES! I would like to be a Sponsor at the following 2018 Rate level:

- Develop Block (\$2,500.00)  
 Enrich Block (\$4,000.00)

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_

CONTACT: \_\_\_\_\_ TITLE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

### Select Eligible Sponsorship Options:

Select Eligible Sponsorship Options:		Exhibit Booth 6' Covered Table		OR Equivalent Space		Electric	
Primary Attendee & Title	Second Attendee & Title (SHS Level Only)	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No
1.	2.			Size:		WiFi Included	
SPONSOR WEBSITE ADDRESS to link from MMA site: _____							

### PAYMENT INFORMATION

Enclosed Check for \$ \_\_\_\_\_ made payable to Maryland Motorcoach Association

Charge to My Credit Card

Amt: \$ \_\_\_\_\_  AMEX  VISA  MASTERCARD

Card# \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV \_\_\_\_\_ Zip Code \_\_\_\_\_

Name on Card (please print clearly) \_\_\_\_\_ Signature \_\_\_\_\_

**SEND** completed form along with payment to:  
 Maryland Motorcoach Association  
 P.O. Box 320266 • Alexandria • VA • 22320

**Questions please contact**  
 Mary Presley at 571-312-7117  
 OR email:

mpresley@marylandmotorcoach.org